

**Friends of the Well**  
**Minutes September, 10, 2009**

Meeting was called to order by Maggie Holt, acting President.

The Minutes from the August 13th meeting were approved.

Kayo gave the financial status since Bob Burke had resigned as Treasurer. The bank account stood at \$212.45.

Then Maggie and Kayo discussed briefly how they wanted to go through the financials and try to make some sense from the various receipts and bank statements. In the past the records had not been well kept and we would have to turn that around if we were to seek 501(c)3 status.

Maggie also mentioned that we were paying a \$2 service fee every month at Chase Bank, and thought perhaps we should move the account to NBA. Kayo had mentioned that the BCRC account was at NBA and that there were no service fees. But neither was there any interest. Kayo said she would check with NBA to make sure that was the case. In order to move the account though, we would need a new Treasurer. Eileen Conn motioned that Kayo be made acting Treasurer until the December Annual Meeting and the bank account be moved to NBA. Roger Korn seconded the motion and the motion carried.

It was also pointed out that Jeanette Rodda could not act as President at this time even though she is the current Vice President. Discussion ensued as to who would be acting President. Since Maggie was Secretary, Robert's Rules would indicate that she take the role. Maggie was amenable to that idea. Kathy Davis made a motion to put Maggie in as acting President. Eileen Conn seconded and motion carried.

Then we discussed how to acquire a 501(c)3 status. Maggie talked about coming under someone else's umbrella, like the Museum of Northern Arizona. She thought they would be a good fit since they were formed to help the Hopi tribe and we had a connection to the Hopi tribe via the garden project. Maggie also related how a local woman has a 501(c)3 for helping kids and she said that we could probably allow us under her group. But the way their charter was written it was only for the local area and we may have national or even international membership. So that wouldn't work. But we also should look into what it would take to have our own 501(c)3. But MNA would certainly be a good group to affiliate with in some way. Discounts for FOTW members or at least a good source for speakers.

Then we discussed the Mission statement some more. We agreed it had to match the purpose statement in our Incorporation papers, but we could expand on that some more. It should at the very least have the elements of Education and Advocacy. Kathy wants to see something relating to advocacy because sometimes there are things that the Park itself can't take a stand on for legal reasons. Like endorsing a political candidate. She also mentioned a FOTW could work as a voice against negative impacts to the Park where they couldn't take a stand. It was suggested that maybe we look at some other Friends Group's mission statements and see what they say. Kathy will see if she can dig up the

Friends papers for Saguaro National Park and send those along to Roger. Roger will research other group's mission statements.

Then we discussed a meeting that Maggie and I planned for the next day with Kevin Dahl. Kevin is the regional coordinator for the National Parks Conservation Association. He was coming back from a showing of Ken Burn's film in Flagstaff and said he would love to visit with us to help with ideas for direction for the group in the future. We would discuss the idea of 501(c)3 status and whether having fee based membership was a good idea. Kevin had mentioned on the phone to Kayo that perhaps his group could help us find a lawyer pro-bono to help with incorporation.

We discussed some more the idea of fee based membership versus no members per se. There would be a benefit to having fee based because then you could offer discounts at local merchants or maybe find reciprocal benefits from other groups, like discounted admissions. Kayo remarked that Burgers at the Well had offered to do a 10% night off for members. But we didn't have good membership records and had never issued cards. Kayo showed a card that she had come up with that could be printed on business card stock. Membership is also still a good source for revenue until such time that we have the 501(c)3 status and could apply for grants or larger donations.

We then talked about the current fee structure. \$24 for both families and individuals didn't make much sense. A whole family could go to an event for the same price as an individual. \$24 dollars was also an awkward amount should you solicit membership at an event. You'd always have to have a bunch of ones since people would probably give you a five and a twenty. It was decided that \$20 for individuals and \$30 for families was a good amount. There was also discussion as to allowing free membership if you were to volunteer for a number of projects or events. Maybe volunteering twice would suffice.

Maggie pointed out that this would require a bylaws change and that the three Board members that were still in the group would constitute a quorum to make the change. We just needed to call a Board meeting to do so. It was agreed that Maggie, Kayo and Jeanette should get together to ratify the change.

We then talked about our upcoming Moonlight at the Well event. What tasks had to happen before the event and what volunteers would we need the night of the event. Kayo volunteered to do the publicity. Get flyers made up and around the community and announce the event at the next BCRC meeting and to the email list we had. We would need people to help park and place themselves at strategic locations to keep people from falling. Kathy said they already had David Wolfrobe set up to play flute. Kayo would meet with Rex to see what other help he might need. Ed Cummins would contact the Bugle to place the announcement.

Then we addressed what future projects we could be involved in and what kind of help the Park needed. Kathy said they needed people to help open the Park gates in the morning. They also were going to start work on the demonstration gardens this year and a group of boys and girls from First Bloom were going to do the work. But it would be nice to have adults to supervise them. Plus FOTW could also volunteer to help with the three demonstration gardens this year. There will be a pollinator garden, a Sinaguan garden and Pioneer garden. They could always use help with ditch clean-ups and the pre-historic ditch

needed cleaning out, plus she would love to see a new design for the landing that incorporated native rocks instead of the red flagstones that were there now.

We talked about the Hopi Garden. Would there be another one this year? Kayo had related what had passed the last two years. The first year Jerry had been involved, but never brought down any kids and really didn't show up but a few times himself. This year there had been a different group with a lot of school aged children. They did not take a lot of the crop, but it seemed more like an educational project for the kids. Kayo had said she was never quite clear about the objective of the garden. Kathy mentioned that Park rules did not allow them to have an exclusive group take the crop. That it was really open to anyone who wanted to take some. She also said this was Fred's project and she was not that involved with it. So we will have to see if any Hopis wish to take advantage of the garden this year.

Then we talked about a Road Clean-up. We had not done a road clean-up since May, and we are suppose to do them 3 times a year. We do not have our own grabbers, rakes or safety vests. Perhaps we could borrow Kiwanis. We tentatively set a date of Saturday, Nov. 14th.

We then talked a bit about future speakers. Perhaps Natural Channels could give an update on the demonstration gardens. What had they done to date, show any designs and talk about actual ground breaking. Kathy also thought we could get the Park archaeologist to give a talk, since they had a lot of new research they had done. Kayo and Bella would look into getting presenters for October and November.

Meeting was adjourned.